

# THE FUTURE IS BRIGHT!!

# Who is GITA?

Troy Bumgardner, GISP Board of Directors, GITA



## 2018 HIGHLIGHTS

- Transition to a new management team
- New office location and mailing address
- Increase in Social media presence
- GISCI & NGAC Updates
- Update on Geospatial Data Act
- GITA's educational & scholarship support
- International outreach and support
- "Pipeline Technology Forum" successor to "Pipeline Week"
- Coming events for 2019
- Board of Directors & Expansion of the Board
- Closing thoughts / questions



## NEW MANAGEMENT TEAM

In May 2018, after 6 years of dedicated service, SharedGeo of St. Paul Minnesota had decided to retire from the management of GITA.

After a three month search for a new manger and evaluating over ten proposals, the board settled upon three finalists.

On August 7<sup>th</sup> the board of directors finalized their decision on a new management firm, Civica Associations Conferences & Exhibitions

Transition between SharedGeo and Civica took place from August 15<sup>th</sup> to August 31<sup>st</sup>.

Effective September 1, 2018 Civica became the manager and "back office" for GITA.

At this time all responsibility for membership services, website upkeep, financial management, and social media outreach is the responsibility of Civica.





# COMING HOME!



GITA is now returning to it's home.

The association first charted in 1982 within Colorado is now relocating back to that state after several great years in Minnesota.

#### Our new mailing address:

Geospatial Information & Technology Association PO Box 3406 Englewood, CO 80155

#### Our new office location:

Geospatial Information & Technology Association 2851 South Parker Road, Suite 1210 Aurora, CO 80014



#### **CONTACTING US REMAINS JUST AS EASY!**

Phone: 844-GIS-GITA 844-447-4482

Web: www.gita.org

#### **Various Email:**

- Administration/Communications: admin@gita.org
- Comments and Concerns: president@gita.org
- Finance: finance@gita.org
- Membership Support: membership@gita.org
- Suggestion Box (Board of Directors): ideas@gita.org
- Website Support: webmaster@gita.org







#### VIRTUAL GITA – SOCIAL MEDIA OUTREACH

2018 saw serious growth of social media engagement.

Currently we have the following numbers on various platforms:

- GITA News Hub Weekly (Subscribers) 8,013
- Constant Contact >20,000 addresses
- Twitter 3,477 Followers
- Facebook 1,619 Followers + 519 Friends
- LinkedIn 5,393 Members and followers



- YouTube >11,000 views of our library of geospatial videos
  - Including links to many other relevant GIS YouTube channels
- Sponsors / Affiliates Think of how we can leverage these contacts for the benefit of your firms, and our members!



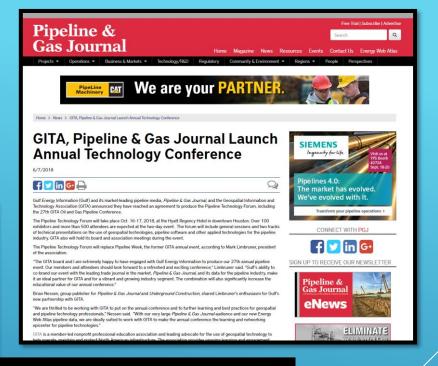


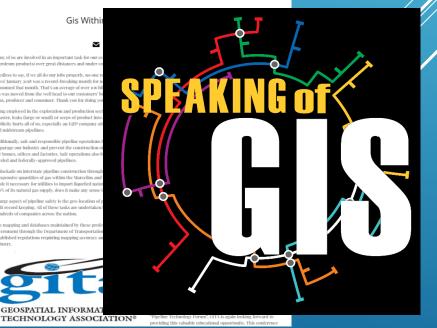
## GITA IN THE MEDIA



GITA has been profiled in several publications including a podcast in the last year!







#### GISCI & NGAC UPDATE

GITA has two seats on the GIS Certification Institute and also recommends / nominates individuals to serve on the National Geospatial Advisory Committee.

# GIS Certification Institute

#### Recent news from the GISCI:

- Testing numbers and results have stabilized.
- Several firms are offering training for the GISP test.
- ► The GISCI Board is seeking accreditation for the GISP test and the testing process to insure that institute standards and processes are within industry standards.

#### **NGAC Update:**



- Several seats were open on the NGAC (National Geospatial Advisory Council), nominations closed late August.
- GITA members have, and should continue to request nomination to that council.
- ▶ Keep an eye open for future vacancies, if interested contact a board member.

## LATEST NEWS ON THE GEOSPATIAL DATA ACT

GITA was active in promoting the GDA and notably lobbied to strike language which GITA and other geospatial organizations thought were detrimental to our members' interest.

- The bill was signed into law by President Trump on October 5, 2018
- Lobbying efforts by organizations such as GITA and URISA(Urban and Regional Information Systems Assn) helped to strike sections 11 and 12 which would have and a detrimental impact to the definition of survey data and how it is handled
- These efforts also helped prevent negative impact to vendor qualifications for those providing geospatial services and data to the Federal Government.





# EDUCATIONAL & CHARITABLE SUPPORT – GITA SCHOLARSHIP PROGRAM

#### Awards for GITA North America Scholarship Program:

- > THIS WEEK in Pittsburgh at the EnerGIS conference some \$4,000 worth of scholarships will be awarded through the GITA Mid-Atlantic Chapter:
  - \$1,000 to Zachariah Hollingshad from Indiana University of PA
  - \$1,000 to Max Huffman from Hope College
  - \$500 to Gabriel Durant, Youngstown State; Alayna Delgado, South Florida; Jensen DeGrande, Texas A&M Corpus; Jamie Nevins, NC State
- Additionally for 2018 GITA Mid-Atlantic has donated funding \$1500 to fund the educational affiliates of regional colleges / universities with geography or GIS programs.

Total funding granted by GITA or chapters for 2018 was \$8,000

Finally, over \$500 plus labor was donated to local food banks like Kids' Meals in Houston.







#### INTERNATIONAL OUTREACH & SUPPORT

- ► GITA Japan will be hosting GITA N.A. and GITA Australia-New Zealand in late September for their annual meeting in Tokyo.
- After a two year hiatus GITA N.A. sent a delegate to the conference: President-elect Drew Fioranelli
- The three GITA's have agreed to host annual delegates on a rotating basis with Japan hosting in 2018, North America in 2019, and Australia hosting in 2020.
- We have also been supportive of and done cross marketing with the GISTAM Conference "GIS Theory Applications & Management". Past conferences were held throughout Europe, and the 2019 conference will be held in Heraklion, Crete – Greece in May of 2019
- Additionally both GITA Pacific Northwest and GITA Mid-Atlantic are sponsors of GoGeomatics back to school socials that will be held throughout Canada in late September.





## **EDUCATION & OUTREACH THROUGH WEBINARS**

President Drew Fioranelli hosted several webinars during 2018.

The next webinar is not yet scheduled due to EnerGIS later this week in Pittsburgh.

If you have an idea or would like to volunteer to host a webinar contact Drew at president@gita.org



Learn more about our upcoming schedule at: https://www.gita.org/webinars





#### **UMGEOCON**

- UMGEOCON = Upper Midwest Geospatial Conference University of Wisconsin at La Crosse, WI
- To take place every-other year next planned 2020
- Contributing organizations included:
  - ASPRS Western Great Lakes Region
  - GITA
  - Illinois GIS Association (ILGISA)
  - lowa Geographic Information Council (IGIC)
  - MnDOT
  - Minnesota GIS/LIS Consortium (chaired by MN Dept of Ed)
  - SharedGeo
  - Wisconsin Land Information Association (WLIA)
- Much like SCAUG, takes a dedicated group of local volunteers







# **NEW PIPELINE FOCUSED CONFERENCE!**

- For 2013-17 Pennwell Publishing had hosted the GITA GIS for Oil & Gas Conference, and rebranded the event as "Pipeline Week"
- In April of 2018 the board received notice that PennWell would not be producing our annual conference. We later learned that PennWell had sold to Clarion.
- The board was determined to go ahead and find a another producer for this what would be our 27<sup>th</sup> annual pipeline focused event which took place on October 16-17.
- After a months long search, Gulf Energy Information was secured as a conference producer.
- Along with Gulf, we rebranded the event as the "Pipeline Technology Forum"
- Gulf and the board have worked closely with Chairman Ted Tomes and longtime GITA member Matt Thomas to layout the agenda and acquire corporate support for this event.
- The board would like thank the advisory committee and Gulf Energy staff for all they have done to keep this annual GITA event viable and relevant!
- ► The 2019 conference is scheduled for October 2<sup>nd</sup> 3<sup>rd</sup>.







## THE CALL FOR ABSTRACTS IS STILL OPEN!!!



- The Pipeline Technology Forum, including the 28<sup>th</sup> annual GITA
   Oil & Gas Pipeline Conference will be held in Houston Texas
   October 2<sup>nd</sup> & 3<sup>rd</sup>
- ▶ George R. Brown is the venue
- ► WE ARE STILL ACCEPTING ABSTRACTS UNTIL MAY 10
- ▶ www.pipelinetechforum.com



## GITA N.A. 2019 SCHEDULE:

- January 1, 2019 leadership shift Drew Fioranelli became the new President of GITA. Several new board members began service.
- ► March 25-26, 2019 GITA Tampa Event, blending into the CGA 811 Excavation Safety Conference to be held March 26-28<sup>th</sup>.
- Spring 2019, GITA Pacific Northwest Annual Conference (Seattle Area) Date TBA
- ▶ April 25-26, 2019 EnerGIS 2019 to be held in Canonsburg PA, (suburban Pittsburgh) ← THAT'S THIS WEEK
- ▶ April 27, 2019 GITA Board of Directors will meet in Canonsburg, PA
- ▶ October 2-3 Pipeline Technology Forum George R. Brown Convention Center, Houston, TX







# President Drew Fioranelli, GISP DataMark





**At Large Directors** 

Troy Bumgardner, GISP Williams

Anita Cahill, GISP City of Winchester, VA



Secretary
Terry Strahan
Applus+ RTD





Sheila McGinty, PhD, GISP Williams

Vince Rosales Spatialitics



Treasurer
Jacob Parakaden
PMP, MBA
Enbridge





Mike Mirobelli, GISP Crown Castle

Wolfgang Thun, GISP Bechtel



#### WE NEED YOU!

- Volunteers are welcome to serve in a variety of roles and committees (some which may not yet exist so ideas are welcome)
- Are you a leader? Start a local chapter.
  Presently our most active chapters are on the coasts. We would love to see more activity here in the Midwest.







#### FINAL THOUGHTS AND THANK YOU!



Mark Limbruner, GISP President 2015-18

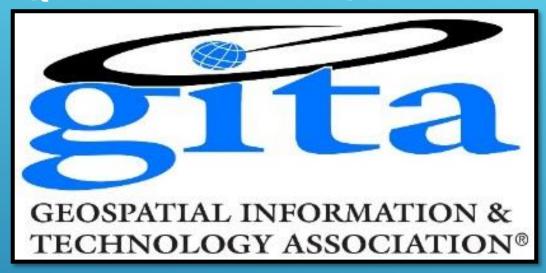


#### A few outgoing thoughts:

GITA is surviving and very much alive, but if we want it to thrive, we need:

- Passionate volunteers to serve on the board, staff conference committees and volunteer to organize local chapters
- Members, affiliates and sponsors Though GITA is more or less a virtual organization it is not inexpensive to run. Your dues, and sponsorship dollars go a long way to keeping GITA vital in the geospatial community.
- GITA is one of the few organizations that is independent and can provide the lobbying services, conferences and organizational skills to a community where "Big GIS" seems to have sucked all the oxygen out of the room.
- Cutting edge developments rarely take place top down within a corporation or an industry, we need to view GITA and similar organizations as an incubator where ideas can be tested, shared and publicized for the benefit of all geospatial practitioners.
- Mark thanks his employer, Range Resources and the Canonsburg Pennsylvania office, for allowing the time to spend on GITA and the regional EnerGIS Conference. Without their support he could not have been as active and devoted as president, helping through a lot of challenges over the last 4 years.
- All board members and other GITA volunteers typically do so with support from their employers

#### **Questions and or Comments**



For further information reach me at tabumgardner@gita.org or via LinkedIn (there is a GITA group) or visit www.gita.org

Thank you for joining us!

Enjoy the rest of the SCAUG Conference.

