### Make Spatial Data Work for You: Increasing Public Engagement Through Open Data and Dashboards

City of McKinney

Why is Public Engagement important?



Inform the public



Get public opinion



Collaborate with the public



Properly address issues



Better decision making

## City of McKinney's Open Data Site

- Providing convenient access to the city's spatial data
- Enhancing transparency
- Providing the public with timely information about the city
- Increasing communication and collaboration with citizens



#### Process



Organized data from enterprise GIS



Updated metadata and schema



Researched other open data sites for ideas



Customized the layout of the site and pages



Branded and designed the site with the help of our Communications and Marketing department

#### Result



Attractive easy-to-use Open Data site



Standardized design for maps and web map applications



Helps Streamline internal workflows



Greatly enhances the city's GIS Open Record request process



Information is more accessible



Enhances Public Engagement



Presented to City Council and featured in State of the City

#### Quick tour of the Open Data Site



interactive maps and datasets. Use the portal to learn more about McKinney's story or create your own.

# Fire Hydrant Maintenance and Inspection

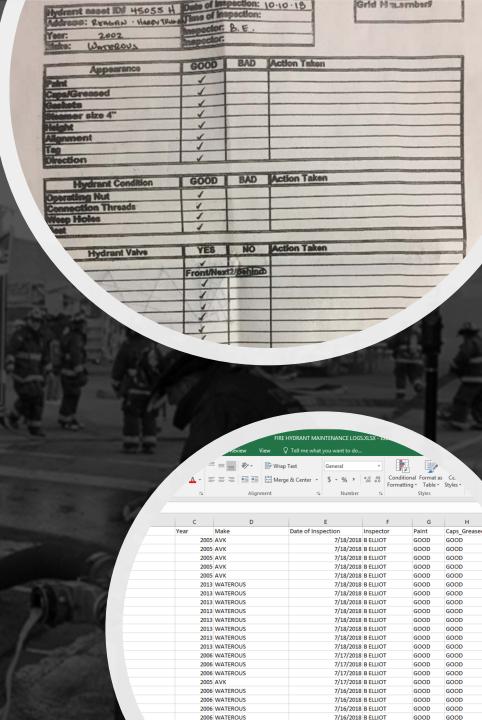
City of McKinney







- Time consuming
- Tedious
- Prone to error
- Inefficient



#### Fire Hydrant Maintenance Dashboard

Not Inspected - Critica

△1,188

Not Inspected -NonCritical

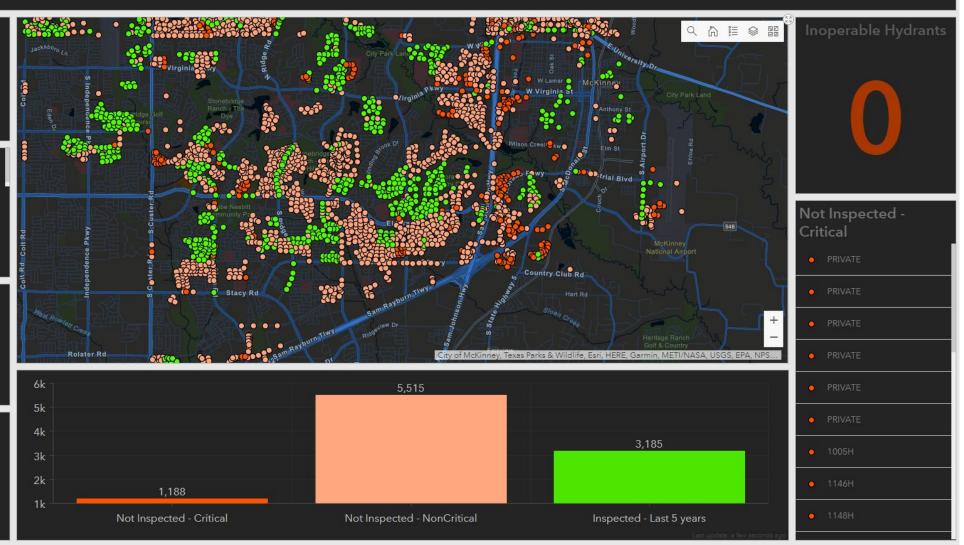
**4**5,535

Inspected - Last 5 years

**⊘3,165** 

Inspected - Last 30 days

**⊘28** 



#### Thank you!

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