

Waze Partner Portal

by Jordan Carmona



Please make sure to finish the onboarding checklist below to ensure the best user experience.

OK, got it

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Welcome to the Connected Citizens Program partner portal!

Through this portal you can:

- Exchange data with Waze
- Access program resources
- Communicate with Waze staff

Onboarding Checklist

Basic Information

Fill out the required fields in the Basic Information tab in order to begin giving and receiving Waze data.

Mark this item complete after you have filled in the Basic Information Tab.

CCP Onboarding Session

The CCP onboarding session provides an overview of Waze & CCP, case studies, sharing data/Waze tools, and available resources. This is a critical step for the Main and Technical points of contact (POC), but is useful for all POCs.

Check the *Calendar* and RSVP for the next CCP Onboarding Session [HERE](#).

Check out additional onboarding materials for your review in the *Resources* tab > Onboarding.

Mark this item complete after you have finished the partner onboarding.

Marketing & Communications Review

The Marketing & Communications Review provides an overview on how you can work with Waze on announcements, case studies, and general activities. This includes Waze messaging guidelines, process timelines and rules, and additional examples as to how Partners have worked with Waze to help your team elevate this partnership among media, consumers, and industry leaders. This is a critical step for your Communications POC and required before you engage the press. Please reach out to your local agency here to schedule a review session:

APAC - GO Communications (wazeteam@gocomm.com.my)

EMEA - Ballou PR (waze@balloupr.com)

LATAM - Another Company (wazeteam@anothercompany.com.mx)



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EMEA - Ballou PR (waze@balloupr.com)

LATAM - Another Company (wazeteam@anothercompany.com.mx)

Brazil - SMART PR (waze@smartpr.com.br)

US - Allison + Partners (Waze@allisonpr.com)

Canada - Trevor & John at IPR (john@theiprgroup.ca, trevor@theiprgroup.ca)

Per the Waze CCP Terms and Conditions, please do not engage the press before connecting with your local agency.

Check out additional Marketing & Communications materials for your review in the *Resources* tab.

Mark this item complete after you have finished all steps in the Marketing & Communications Review

 First Data Exchange

Have you sent your first set of data to Waze? Review the support materials in the *Resources* tab if you have any questions.

Mark this item complete after you have shared your first data set.



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Logo

Upload a file in png format and 76x76 pixels size. Logos will be used to give you attribution for major traffic events.



Main Point of Contact

To receive status update emails.

Title

Name required

Email required

Communications Point of Contact

Name required

Email required

Emergency Point of Contact



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Emergency Point of Contact

Add

Technical Point of Contact

Name required

Email required

Add

Additional emails to be added to the CCP Partner Forum

Provide additional email addresses that should be granted access to the [Connected Citizens Partners forum](#). All contacts already listed on this page will be added automatically. The forum is a platform for partners to interact with the CCP partner community and Waze staff. Partners can ask questions, get updates from Waze staff, share case studies and learn directly from other partners.

Email

Add

Territory Polygons

Generate a polygon up to 10 points:

Polygon required

Add

Create and share an institutional Waze username for access to Waze tools and data attribution purposes

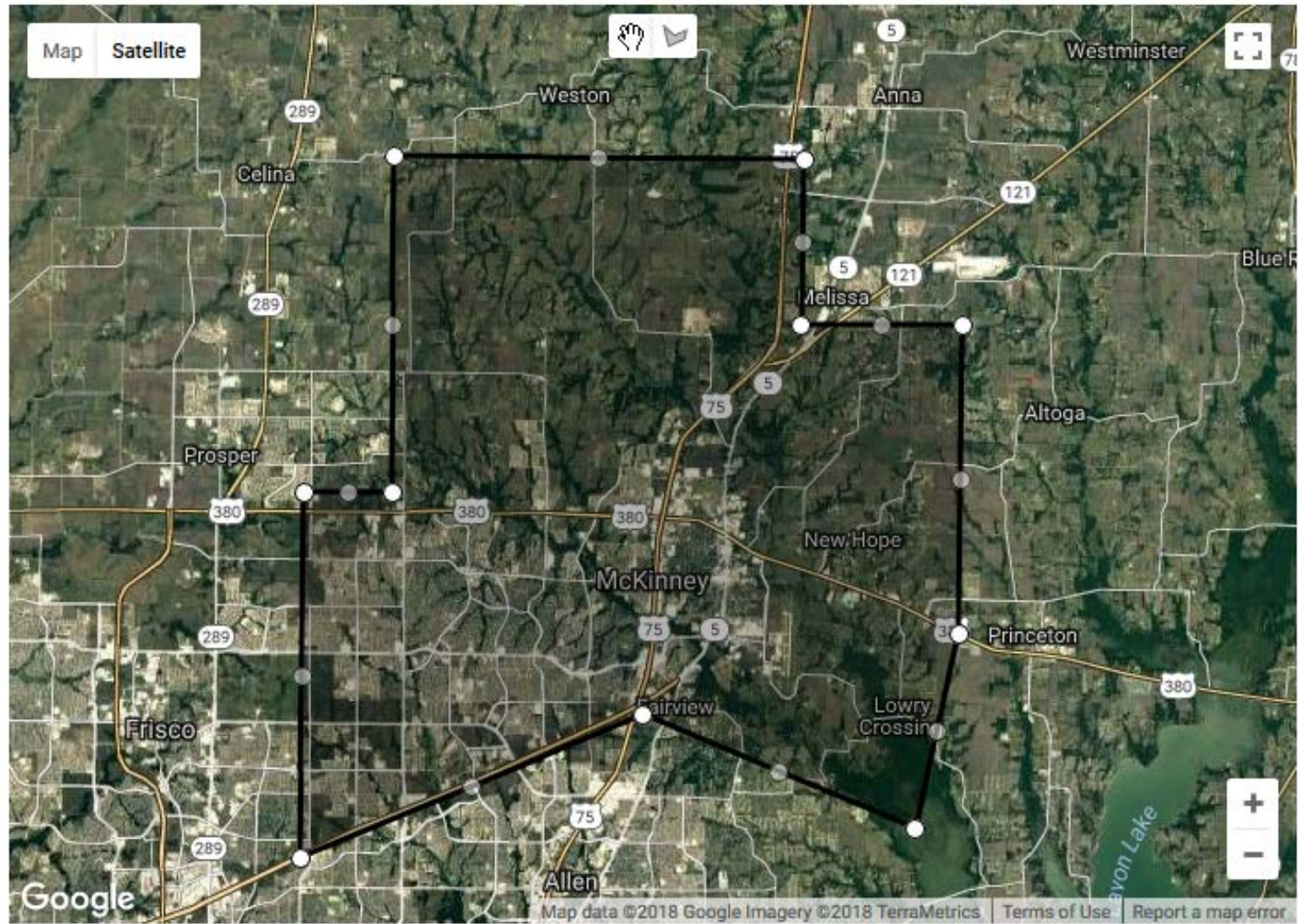
Create a username by filling out [this form](#). Then copy your official username below. Ideally username are not longer than 8 characters. For help on how to create an Institutional Waze Username, see [Waze Partners Help](#).

Username required

Submit

Polygon Editor

POLYGON((-96.772 33.11,-96.77 33.225,-96.737 33.225,-96.737 33.33,-96.584 33.329,-96.585 33.277,-96.524 33.277,-96.524 33.11,-96.772 33.11))



Ok

Cancel



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Onboarding

- [CCP Partner Onboarding \(slides\)](#)
- [CCP Partner Onboarding \(video\)](#)
- [Steps to Share Data with Waze](#)
- [CCP Technical Overview](#)

Waze Tools

- [Road Closure Tool](#)
- [Road Closure Tool \(video\)](#)
- [Reporting Tool](#)
- [How to Upload Major Traffic Events](#)
- [How to Request Traffic View Tool](#)

Waze Feed Specifications

- [Closure Incident and Feed Specification \(CIFS\) \[Give Waze Data\]](#)
- [Waze Feed Technical Specifications \[Get Waze Data\]](#)

Communications & Marketing

- [CCP Press Release Template](#)
- [Partner Comms Doc: Connected Citizens Program](#)
- [Waze Tough Questions](#)
- [Connected Citizens Program Marketing & Communications Tips](#)
- [Brand Guidelines and Marketing Assets](#)
- [Waze Connected Citizens Program Marketing Checklist & Ideas](#)

Other Useful Links

- [Waze Map Editor Community Point of Contact](#)
- [Partner Impact Case Studies](#)
- [Case Study Best Practices + How to Do it Yourself](#)
- [CCP Partner Referral](#)
- [Waze Community Code of Conduct](#)
- [Crisis Toolkit - for organizations](#)



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CCP Partner Summits

[2017 - CCP Summit \(NYC\) Master Deck Day 1](#)

[2017 - CCP Summit \(NYC\) Master Deck Day 2](#)

[2016 - CCP Summit \(Paris\) Master Deck Day 1](#)

[2016 - CCP Summit \(Paris\) Master Deck Day 2](#)

CCP Monthly Call

[February 2018 - Haas Alert](#)

[January 2018 - Winnipeg](#)

[December 2017 - Arlington: MTEs, GEP, using Waze to optimize traffic](#)

[November 2017 - Ramat Gan: Developing 1st garbage truck feed and integrating Waze crisis response](#)

[September 2017 - Louisville's First Internal Hackathon](#)

[August 2017 - Miami-Dade: Waze Notifier Program Developed to Track Construction Projects](#)

[July 2017 - Selangor: Integrating Waze Pothole Data](#)

[June 2017 - Sanef: Waze Beacons, Incident Response, Roadside Worker Safety](#)

[May 2017 - GEWI](#)

[April 2017 - NY/NJ Port Authority: Partner + Community Collaboration](#)

[March 2017 - Chad Richey: Major Traffic Events & Basic Map Editing Overview](#)

[February 2017 - iCone: Construction Data](#)

[January 2017 - PA Turnpike: Tackling Winter Weather](#)