

GIS IN ECONOMIC DEVELOPMENT

Ashley Hicks

Greater Oklahoma City Chamber

WHAT DOES A CHAMBER DO?

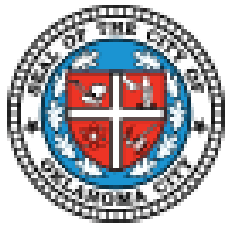
Economic Development

- Business Development and Recruitment
- Business Retention and Expansion / Talent Business Growth
- Retail
- Innovation and Entrepreneurship
- Research



HOW WE USE GIS

Frequent Data Sources:

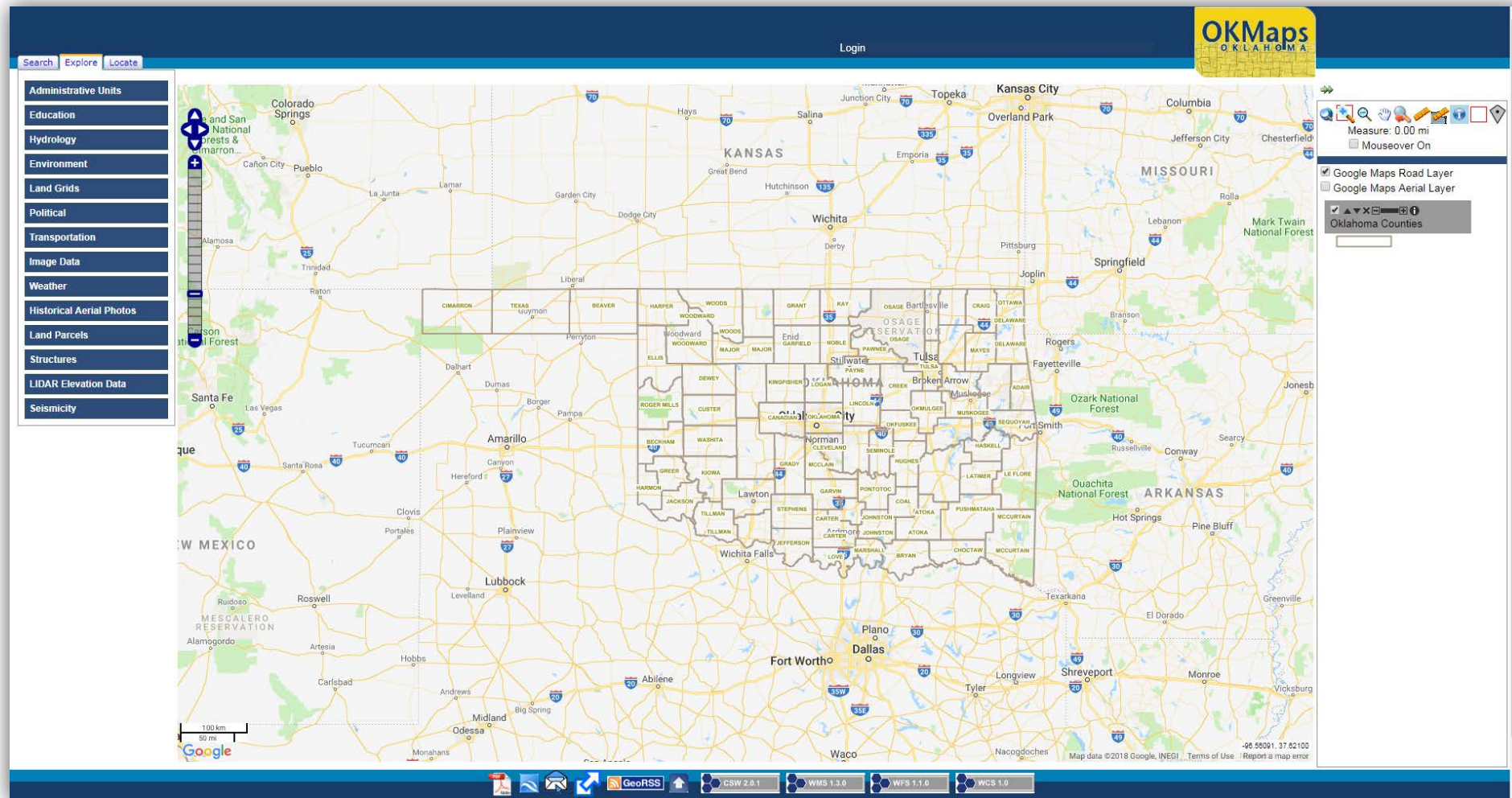


Open Data Portal

City of Oklahoma City ©



okmaps.org/OGI/search.aspx



data.okc.gov



Open Data Portal
City of Oklahoma City ©

Search for Datasets



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Search for Dataset

Category Quick Links

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[Parks and Trails](#)

[Projects - Streets Trails & Sidewalks](#)

[School](#)

[Transportation](#)

[Census](#)

[Planimetrics](#)

[Propositions - GO Bond \(2017\)](#)

[Subdivision](#)

[Utilities](#)

[Impact Fees](#)

[Projects - GO Bond](#)

[Public Safety](#)

[Survey Control Points](#)

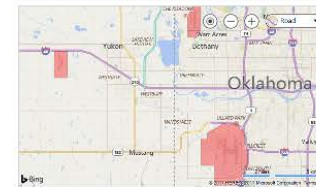
[Zoning](#)

General Datasets

Airport Boundaries



Dataset showing the facility boundaries for the three airports located in the Oklahoma City area.

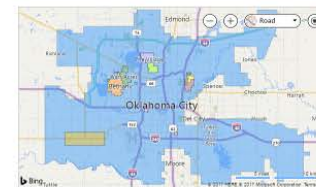


[View Info](#) | [View Map](#) | [View Table](#)

City Boundaries



Dataset showing the municipal boundaries for the City of Oklahoma City. It also includes the city boundaries for cities contained within Oklahoma City



[View Info](#) | [View Map](#) | [View Table](#)

City Council Wards



assessor.oklahomacounty.org

Leonard Sullivan Oklahoma County Assessor
ONLINE MAPPING

File Home Map Tools

Home Initial View Full Extent Bookmarks Previous Extent Next Extent Identify Print Export Share

Navigation Find Data Tasks

Parcels (35)

I want to...

Owner: INDEPENDENT SCHOOL DISTRICT NO 89

Account Number: R013680585
Physical Address: 500 W SHERIDAN AVE OKLAHOMA CITY
Owner Name1: INDEPENDENT SCHOOL DISTRICT NO 89
Owner Name2:
Mailing Address1: 900 N KLEIN AVE
Mailing Address2:
City: OKLAHOMA CITY
State: OK
Zip Code: 73106-7036
Tax District: 200TF2I
Tax District Name: Oklahoma City #89
[View Assessor's Page](#)

Owner: CITY OF OKLAHOMA CITY

Account Number: R013684995
Physical Address: 711 W RENO AVE OKLAHOMA CITY
Owner Name1: CITY OF OKLAHOMA CITY
Owner Name2:
Mailing Address1: 0
Mailing Address2:
City: Unknown
State: NO
Zip Code: 00000
Tax District: 200
Tax District Name: Oklahoma City #89
[View Assessor's Page](#)

Owner: 620 W CALIFORNIA LLC

Account Number: R013683870
Physical Address: 616 W CALIFORNIA AVE OKLAHOMA CITY
Owner Name1: 620 W CALIFORNIA LLC
Owner Name2:
Mailing Address1: PO BOX 690960
Mailing Address2:
City: TULSA

Displaying 1 - 35 (Total: 35)

Page 1 of 1

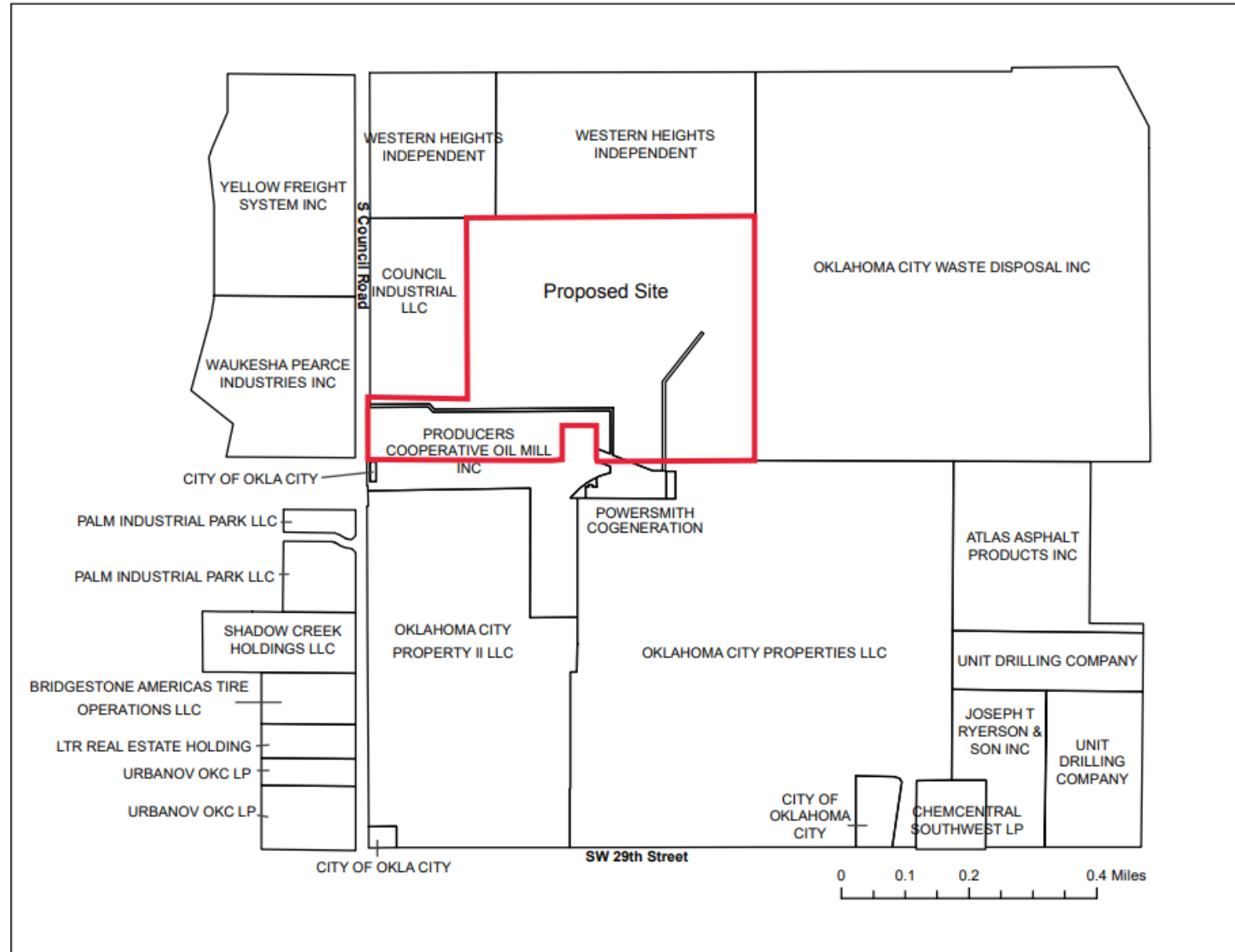
Home Layers Parcels (35)

Open Str...

0 100 200ft

© OpenStreetMap contributors

Adjacent Properties by Parcel Owners
2500 S Council Rd



Frequently Used Tools:

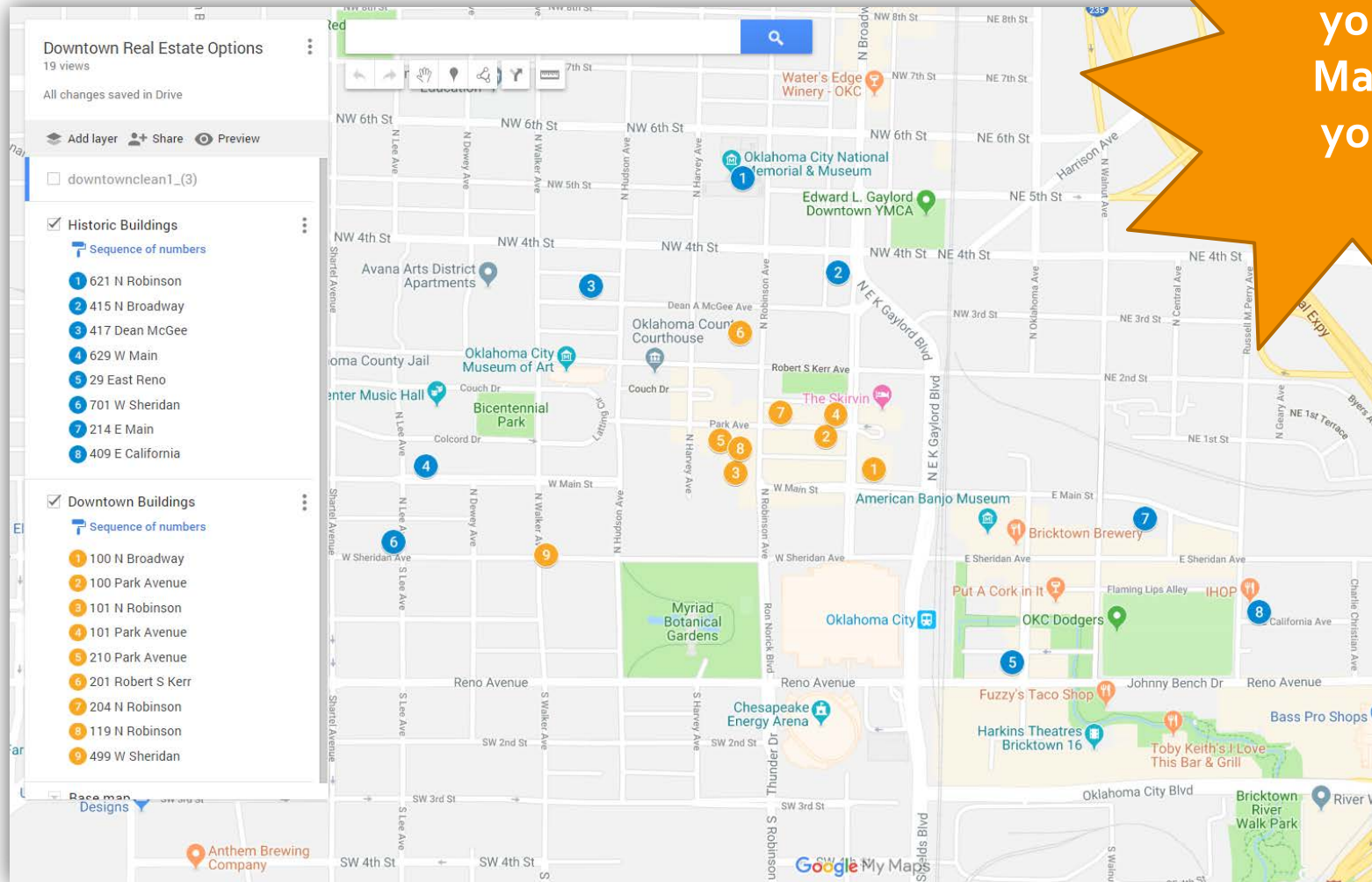


Google Maps



Google My Maps

You can get
these maps on
your Google
Maps App on
your phone!



Google Earth

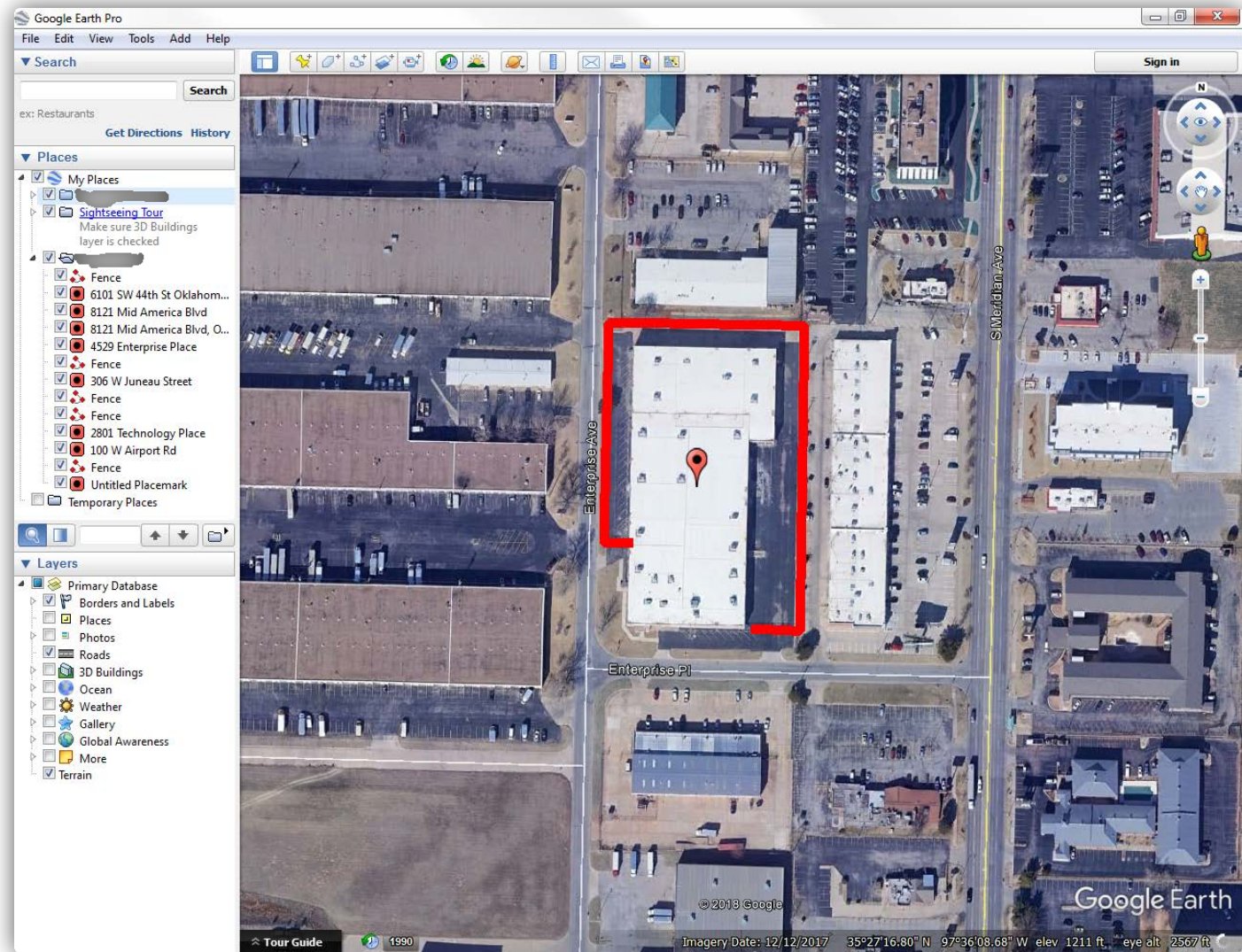
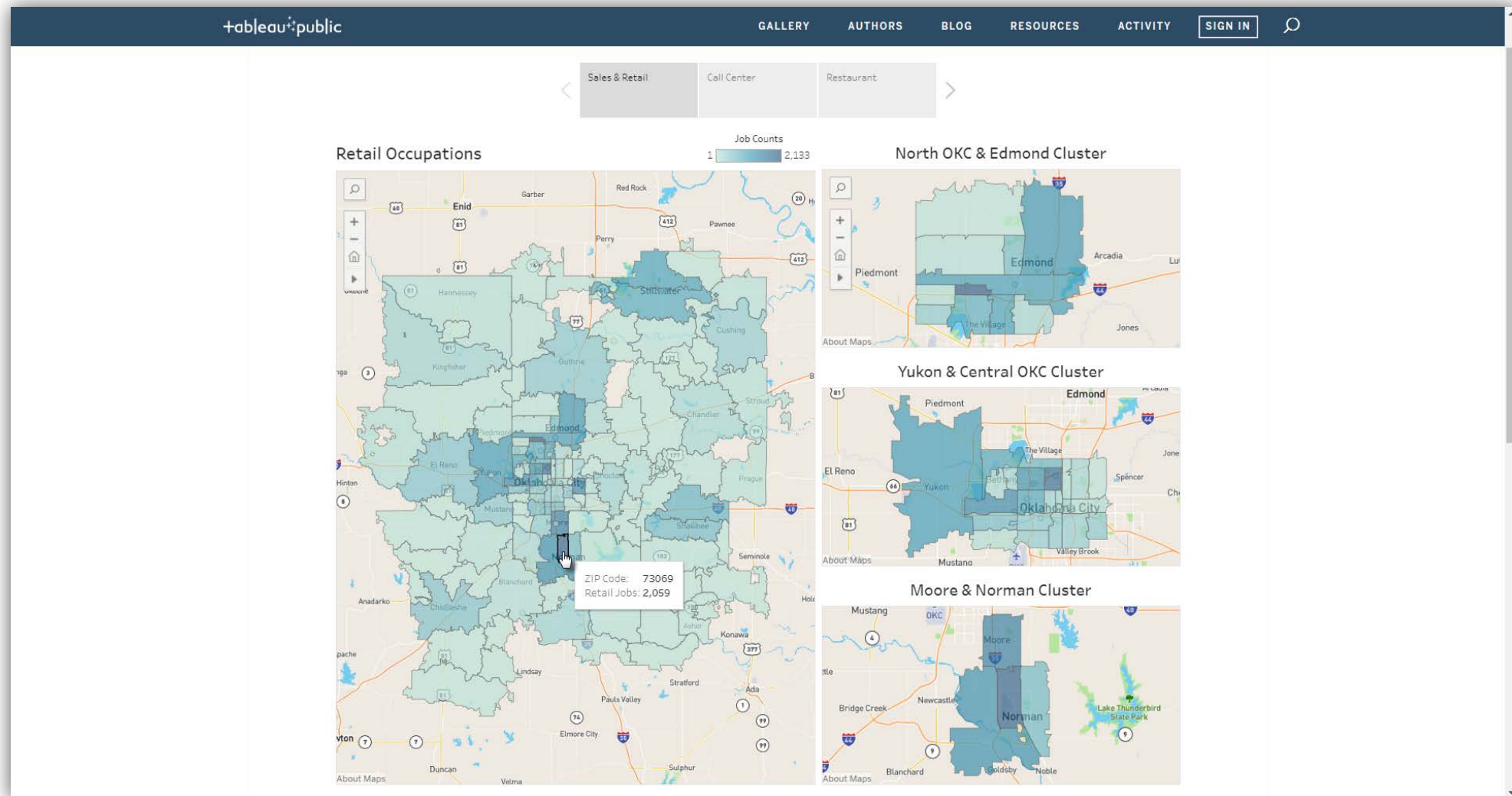


Tableau Public



DEVELOPABLE INDUSTRIAL LANDS

Use of Esri Web Apps to help locate and promote these properties

Industrial Sites Review

- Industrial Lands in the 10-County Region
- Tier Rating
- Contact Information



Tier Ratings

- **Tier 1** (Ready for Development)

- Adequate size
- Ownership by local Development Authority preferred. Or, for sale by private ownership with listed reasonable price
- No extreme topographic challenges
- Necessary utilities in place
- On paved road with good proximity to major highway. Interstate access without passing through residential and commercial corridors.

- **Tier 2** (Could be ready for development with utility, access or other necessary improvements)

- Adequate size
- Ownership by local Development Authority or available for sale
- May have some topographic challenges
- Utilities nearby and readably extended
- Access is questionable but a potential plan in place to provide

Tier Ratings

- **Tier 3**

- Large tract
- Near Interstate
- Reasonable chance of purchase at an affordable price
- Utility challenges but a plan to overcome
- Limited topographic challenges
- Challenges can be met only for a project that would have major impact and qualify for major local municipal investment (and possible a Tax Increment District)

- **Tier 4**

- Raw land
- A potential large industrial tract for future development

ESRI WEB APP DEMO

[Developable Industrial Lands Link](#)

Questions?

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