



# OKSCAUG

## Quarterly Newsletter

Volume 1, Issue 1

Spring 2016

### Special points of interest:

- Upcoming Events
- Map Showcase
- How to submit an article
- Meet the OKSCAUG Steering Committee

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## Looking Back at 2015 and Leaping into 2016

Before the OKSCAUG Steering Committee leaps into this new and exciting 2016 leap year, we would like to take a moment to look back on 2015. OKSCAUG had another banner year that was full of great events for new and continuing OKSCAUG members. We hosted four user group meetings, offered two scholarships and offered several training opportunities, increased attendance to the annual OKSCAUG conference, and participated in several GIS activities across the state.

The 2016 OKSCAUG Committee wants to increase awareness among

the OKSCAUG membership about the various activities and opportunities in the Oklahoma GIS community. Last year was notably marked with an increasing number of OKSCAUG



events and membership interaction. To increase awareness of this outreach and growth, we also decided to bring back the OKSCAUG quarterly newsletter. This will

provide a forum to highlight upcoming events and special achievements by our diverse membership at large. OKSCAUG would love the opportunity to publish your successes and encourage all members to contact us with information about your projects and activities that you would like to share.

We will continue to offer various training classes throughout the year, as well as, four user group meetings, the annual conference, and other outreach opportunities. We look forward to keeping you informed via emails and this newsletter.

## Why GIS?

If you already have a GISP at the end of your title, you already know the benefits of this program. Possessing a GISP not only distinguishes you as a knowledgeable professional, but also as a proactive leader within our GIS profession. November 2015 marked the much

anticipated inaugural GISP certification test. SCAUG continually works with GISCI to ensure that all of the SCAUG hosted events can be counted towards GISP credit. The back of every conference guide contains an event specific GISP Certification and Recertification checklist,

which has been officially preapproved by GISCI. SCAUG recognizes the effort each of you take to attain your GISP and SCAUG event specific publications contain GISP credit information to help you pursue and maintain your GISP distinction.

## Meet the 2016 OKSCAUG Steering Committee

The 2016 OKSCAUG Steering Committee is eager to start off this new year of GIS excellence! The Steering Committee is here to represent you as members of the OKSCAUG and SCAUG organization. Here is a brief overview of the 2016 steering committee. For more information about each of us, check out our biographies on the SCAUG website.

**Shellie Willoughby** (OKSCAUG Chapter Chair) - Shellie has been active in the organization since 1999 and has been a part of the committee serving a variety of roles since 2001.

**Charles Brady III** (Past OKSCAUG Chair and current Regional SCAUG President) - Having the pleasure of serving in numerous roles throughout SCAUG and OKSCAUG for over 15 years, the impact that this purely volunteer

driven organization has on this profession still humbles and impresses Charles.

**Will Gustafson** (Regional State Representative) - Will is the liaison between the state and regional board. If you have suggestions for the regional organization or state chapter, Will is the guy to see.

**Pamela Journey** (Outreach Coordinator) - Pamela has been serving as the Outreach Coordinator since 2009. The Outreach Coordinator recruits, develops, and implements programs to add value to OKSCAUG.

**Talia Gammill** (Secretary) Talia is responsible for keeping an honest and accurate recording of OKSCAUG committee meetings. She is an integral part of planning and implementing OKSCAUG events.

**Carrie Landgraf** (Co-Conference Coordinator) - Carrie is enjoying the honor of representing Oklahoma GIS professionals for a second year of her second stint on the OKSCAUG Steering Committee. While she assumes the role of GIS Co-Conference

Coordinator, she couldn't do it without the support of fellow committee members and OKSCAUG members alike!

**Lita Briscoe** (Co-Conference Coordinator) - This is the second year that she has been a part of the committee. She is looking forward to working with Carrie and the rest of the committee in 2016!

**Dustin Holt** (Vendor Coordinator) - This is Dustin's second year serving as the Vendor Coordinator. This involves recruiting vendors by making contact and maintaining the value of what OKSCAUG offers.

**Sohail Hasanjee** (User Group Meeting Coordinator) Our well-attended user group meetings are the result of this officer. Sohail has been serving in this capacity for over five years.

**Amber Cannon** (Publications Coordinator) - Amber is new to the committee this year. As the publications coordinator, she is responsible for creating the material that advertises OKSCAUG events. With all that OKSCAUG has planned, she is certain to stay busy.



# Note from the OKSCAUG Chair



OKSCAUG is the lead organization for GIS services, training, and support in the State of Oklahoma. With over 1,500 OKSCAUG individuals, we are continuing to grow each year. In 2017, we will be celebrating our 20th anniversary conference. As we make the leap into the future, we must not forget

our past and the people who made us strong. Those people include each of you, our members, who support our efforts, attend our meetings, participate in our conferences, and offer suggestions as to how to make the OKSCAUG organization bigger and better. As we go through the upcoming year please let us know how we can provide better services to you. Our committee members are here

to listen. We hope you enjoy the reintroduced newsletter and our efforts to bring back some of the old as we leap into the coming year. Be sure to check out our website regularly as we are constantly updating the events page. I look forward to seeing each of you at one of our OKSCAUG upcoming events.

Sincerely,  
Shellie Willoughby  
(OKSCAUG Chair)

*“OKSCAUG is the premier GIS training and networking organization for the Oklahoma GIS community.”*

# Note from the Regional SCAUG President



The role of SCAUG and more over OKSCAUG is never static. We make every effort to be respectful of our 25 years of professional heritage and traditions SCAUG on which it was founded, yet continually strive to maintain the dynamic spirit in which it was created. GIS is a fast paced profession that is constantly being shaped

at the mercy of an ever-changing technology. SCAUG has the proud distinction throughout the South Central portion of the United States in providing over 3,000 GIS individuals and over 1,000 active annual members new GIS resources to better serve its membership. SCAUG has developed a four state strong presence during this quarter of a century and OKSCAUG has proven to be a strong state chapter for almost two decades of

this prosperity. One of the key driving forces that SCAUG has tried to keep in focus during the past several years was a quote brought to light during an OKSCAUG’s keynote address stating “The future belongs to those who see possibilities before they become obvious.” While none of us can predict the future, hopefully SCAUG can better equip your today to tackle our tomorrow.

— Charles Brady

# Call for Posters and Presentations for the 2016 OKSCAUG Conference

Our conference theme this year is GIS: Make the Leap and we are already looking for people to submit a poster or lead a presentation. If you or someone you know would like to submit an

abstract or if you have any questions about the posters or presentations please contact:

Lita Briscoe  
(lbriscoe1231@gmail.com)



## Note from the Outreach Coordinator

The OKSCAUG board is busy planning the activities and events for the upcoming year. OKSCAUG continues to be successful because we have so many active, contributing members. However, we want to hear more from our members, increase communication, and find out what you are doing in your GIS world. Since this is a member-driven organization, OKSCAUG will increase member visibility in 2016 by providing a platform by which to share your work, network, and stay informed. As a community, our collective purpose is to encourage and make each other better. As we advance into the year, we will be reaching out to many of you. Please feel free to reach out to us too. — Pamela Journey

## Toot that GIS Horn!

If you have news or updates on activities that would be beneficial to the OKSCAUG community, we want to hear about it! You are encouraged to contact any of the OKSCAUG Steering Committee Members and let us know about your

projects, classes, or other GIS activities. We would like to include a story about your activity in the newsletter.

Stories should be between 100 and 150 words. We would also like to share your graphics, so feel free to send up to two per

article. We may be able to accommodate larger submissions if space allows.

You may email submissions to Amber at [acannon@wdtinc.com](mailto:acannon@wdtinc.com) or Lita at [lbriscoe1231@gmail.com](mailto:lbriscoe1231@gmail.com).



## Map Showcase: Goblins on Grand

This map was created by Jesse Beck, GIS Manager for the City of Ponca City, for the 14th annual Goblins on Grand Halloween Carnival. This map was generated using a single Point Feature shapefile with “Booth Type” attribute used to differentiate between the different values (barricades, dumpsters, and restrooms in addition to the regular booth). The icons were all

existing ESRI art with the exceptions of the barn and rescue dog. The labels for the game booths were created using the Maplex Label Engine and had different classes for each type, including bouncy castles, food trucks, the square number labels, and the name levels that used an SQL query to tell it whether to put the label above or below, based on

the number. Since the definite booth locations were not known until the last moment, they were left blank and later joined with a spreadsheet from the Development Department.

*“It was a fun map to make, and because everything was a shapefile, it was easy to make changes (which they did several times, of course).”*

# 2015 Goblins on Grand

**Legend:**

- ELECTRIC
- PICNIC TABLES
- TRASH DUMPSTERS
- TRASH BARRELS
- FOOD TRUCKS (FT)
- RESTROOMS

**Booths and Activities:**

- 1: Devlin's Law Firm
- 2: Heather Cannon Honda
- 3: Po-Hi Steppers Face Painting
- 4: Premier Locations/US Cellular
- 5: The Pioneer Woman Museum
- 6: Osage Casino
- 7: Grafx-Tina Graphics/Merrifield Office
- 8: Ross Healthcare
- 9: Continental Carbon Company
- 10: Ponca Bowl
- 11: Express Emp./Pure N.R.G. Pageants
- 12: Ponca City Noon Lions
- 13: Salvation Army / Boys & Girls Club
- 14: Po-Hi Saitfish Swim Team
- 15: Po-Hi ZM2L Club
- 16: First National Bank of Oklahoma
- 17: First United Methodist Church - Youth Grp.
- 18: FOP Lodge #103
- 19: City National Bank
- 20: Freddy's Froze Custard & Steakburgers
- 21: City Leadership 29th class Ponca
- 22: Check Into Cash
- 23: Boy Scouts Troop 556
- 24: XXXXXXX
- 25: Hicks Electric
- 26: Health Care Precise Home
- 27: Key County DHS Office
- 28: Waigreens
- 29: Cookshack, Inc.
- 30: Wesleyan Church
- 31: Dorota Foods
- 32: Grace Episcopal Church
- 33: Po-Hi National Honor Society
- 34: Po-Hi Student Council
- 35: Po-Hi Key Club
- 36: National Bank
- 37: Eastern Robotics
- 38: Po-Hi Church
- 39: St. Paul's CMHC / CASA
- 40: Edwin Fair
- 41: Ponca City Charly Angel Amicus
- 42: City - Stormwater
- 43: Ponca City Energy
- 44: Jones - Jodi Cline
- 45: Wildcat Academy / Eastern Oklahoma Girl Scouts of
- 46: Conoco Museum
- 47: Relay for Life of Kay County
- 48: McDonald's

**Other Locations:**

- Hungry Duckling
- Lisa Fields Concessions
- PCMS Pop/Water
- Train Ride
- Glow Booth
- LDV BBQ
- Gaga's Grub
- Sodexo Catering
- Moon Bounce
- Obstacle Bounce
- VO-AG Barn Yard

**Landmarks:** Ponca City Library, City Hall, East Jr High, Grand Street



## OKSCAUG

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### Factoid of the Quarter:

OKSCAUG was formed in 1997 as a state chapter of the regional SCAUG organization, which covers Texas, Mississippi, and Louisiana in addition to Oklahoma. The Oklahoma Chapter is the only active state chapter within the SCAUG organization.



## Upcoming Activities

### February

- ◆ 24: Edmond User Group Meeting
- ◆ 25-26: ArcGIS Basics I Training in Tulsa

### March

- ◆ 10: GIS Day at the Capitol, Oklahoma City
- ◆ 21-22: Python for ArcGIS Training, Tulsa

### April

- ◆ 18-22: 26th Annual SCAUG Regional Conference, Corpus Christi, TX

### June

- ◆ 15: Norman User Group Meeting

If you know of an event that would be beneficial to the OKSCAUG community, please notify Amber ([acannon@wdtinc.com](mailto:acannon@wdtinc.com)) or Lita ([lbriscoe1231@gmail.com](mailto:lbriscoe1231@gmail.com)) so that it can be included in the next newsletter.

ArcGIS Basic Training courses are often scheduled based on demand. If you are interested, please contact the Outreach Coordinator.