

On the Road Again

CLAREMORE INDUSTRIAL PARK COMMUTING STUDY

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RSUinnovation.com



**Overview of the
Innovation Center at
Rogers State University
Claremore, OK**

Innovation Center at RSU



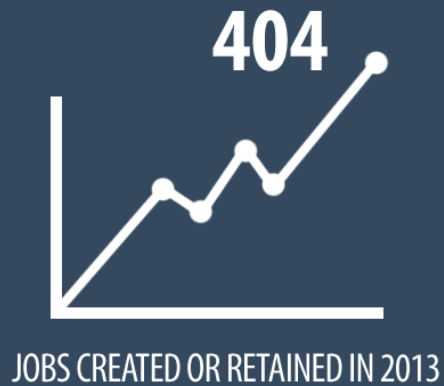
**We help entrepreneurs
and expanding
businesses**

**turn passion into
progress.**

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\$4.8+ MILLION
INVESTED IN NORTHEAST OKLAHOMA
BUSINESSES
IN 2013



236 BUSINESSES



STRATEGICALLY ADVISED
IN 2013

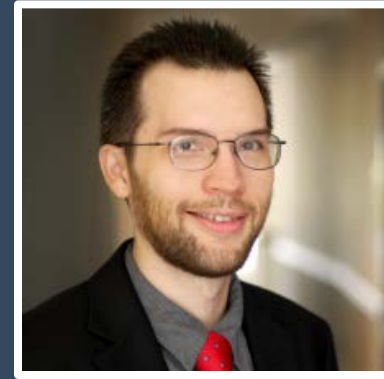
THE TEAM



DAVID LeCOUNT
Director



CYNDI MOORE
*Program and Events
Manager*



MARCUS ARREGUIN
*Business Intelligence
Research Analyst*

OUR PROGRAMS



OUR INCUBATOR CLIENTS



Overview of Study

Claremore's Stillwater Mill Feed Tower



Claremore Industrial Park

- Claremore Industrial Park:
 - About 2000 employees
 - Significant source of jobs and wealth for northeast OK
 - Top employer is Baker Hughes-Centrilift
- Amenities
 - Located in Claremore, OK near Tulsa
 - Claremore Regional Airport
 - Rail access, including a Rail Spur in the Park
 - Access to highways, turnpikes, and water transport

Industrial Park Rail Spur Dedication



Purpose of Study

- **Claremore Industrial Park workers:**
 - Where are they coming from to work?
 - How far are they driving?
 - How does this compare to Claremore as a whole or other areas?
- **Possible applications:**
 - Housing
 - Commercial Development
 - Marketing
 - Recruiting of employees

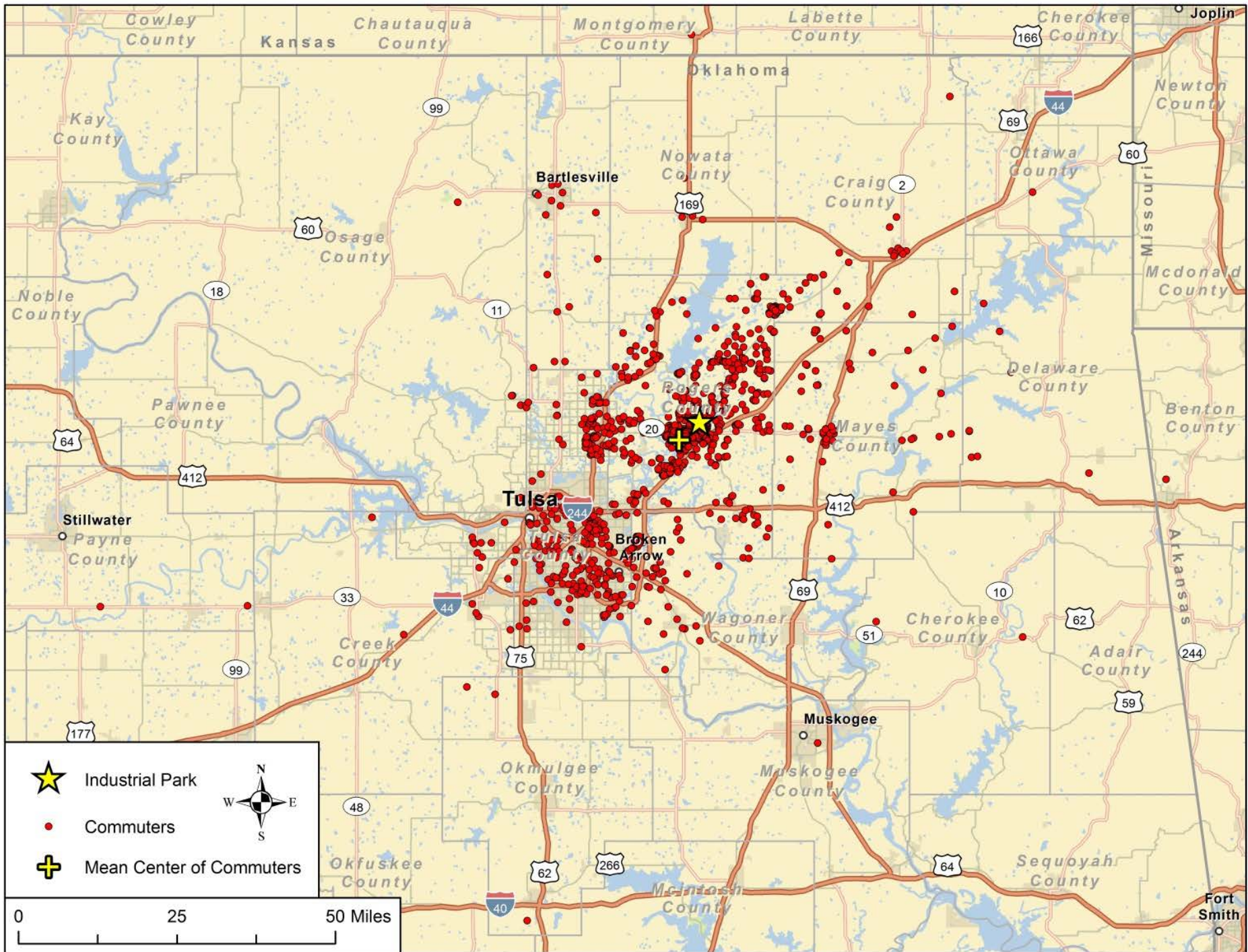
Data Sources for the Study

- **Claremore Industrial Park Employers**
 - Special thanks to Pelco, Caseco, AXH, and Baker Hughes for providing address data
 - Former IC Director Jeri Koehler obtained this data, and I geocoded and analyzed it and created a report.
- **US Census Bureau**
 - On the Map Web Application (Commuting to Claremore)
 - American Community Survey (some drive time data)
- **ESRI Mapping Products**

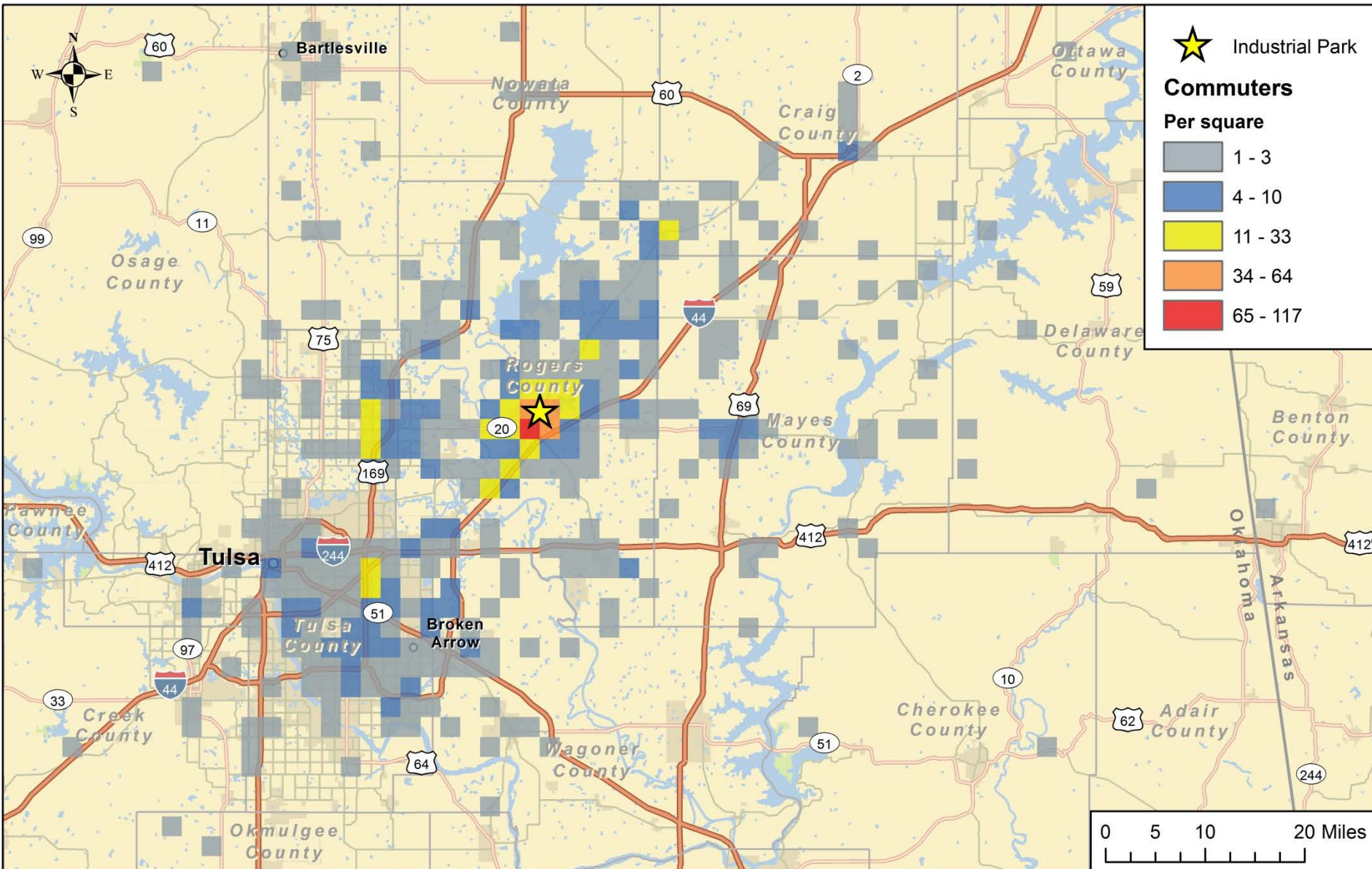
What I will cover today

- Overview maps
- Comparison to Claremore as a whole
- Commuting by County
- Drive Times
- Commuting by City

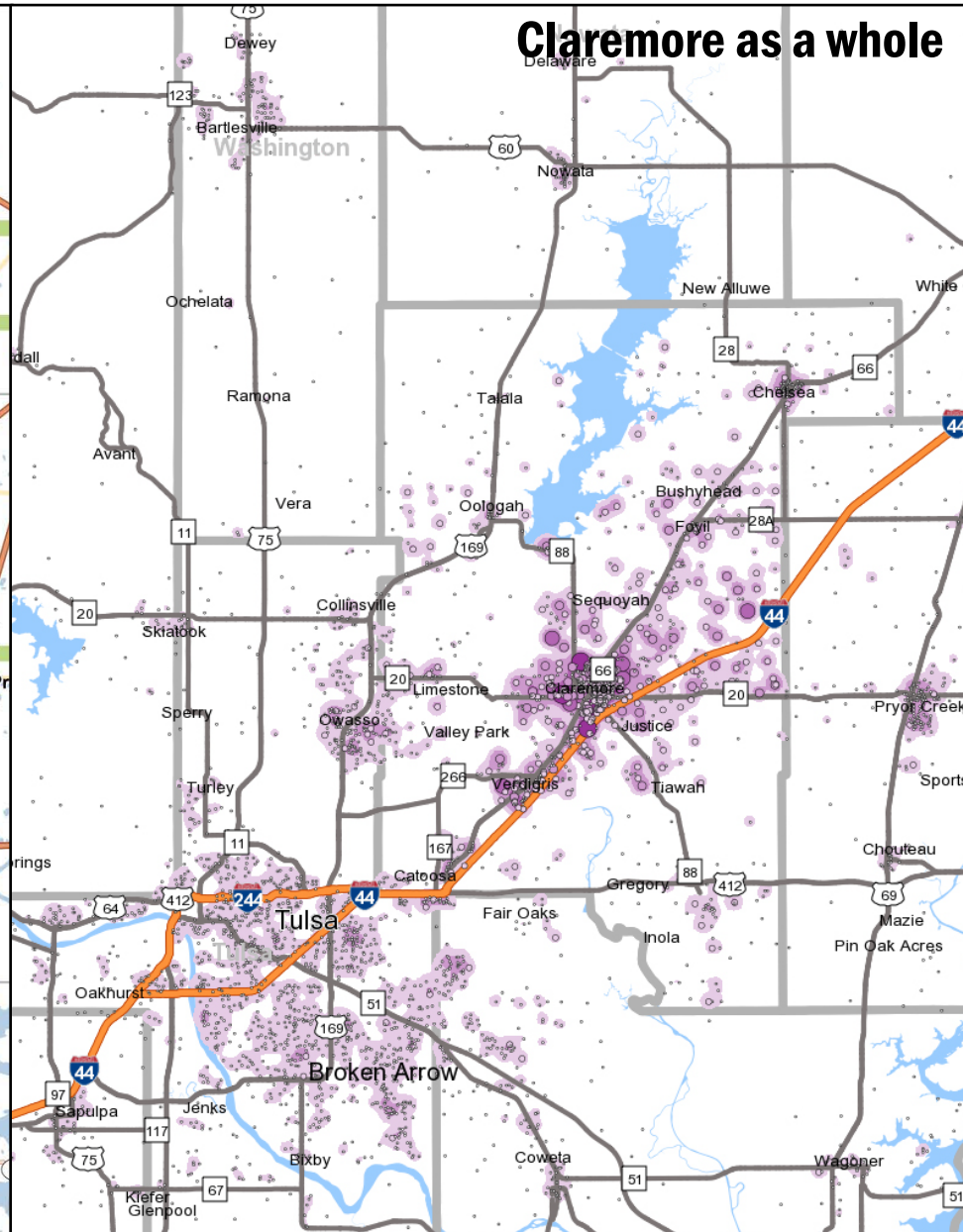
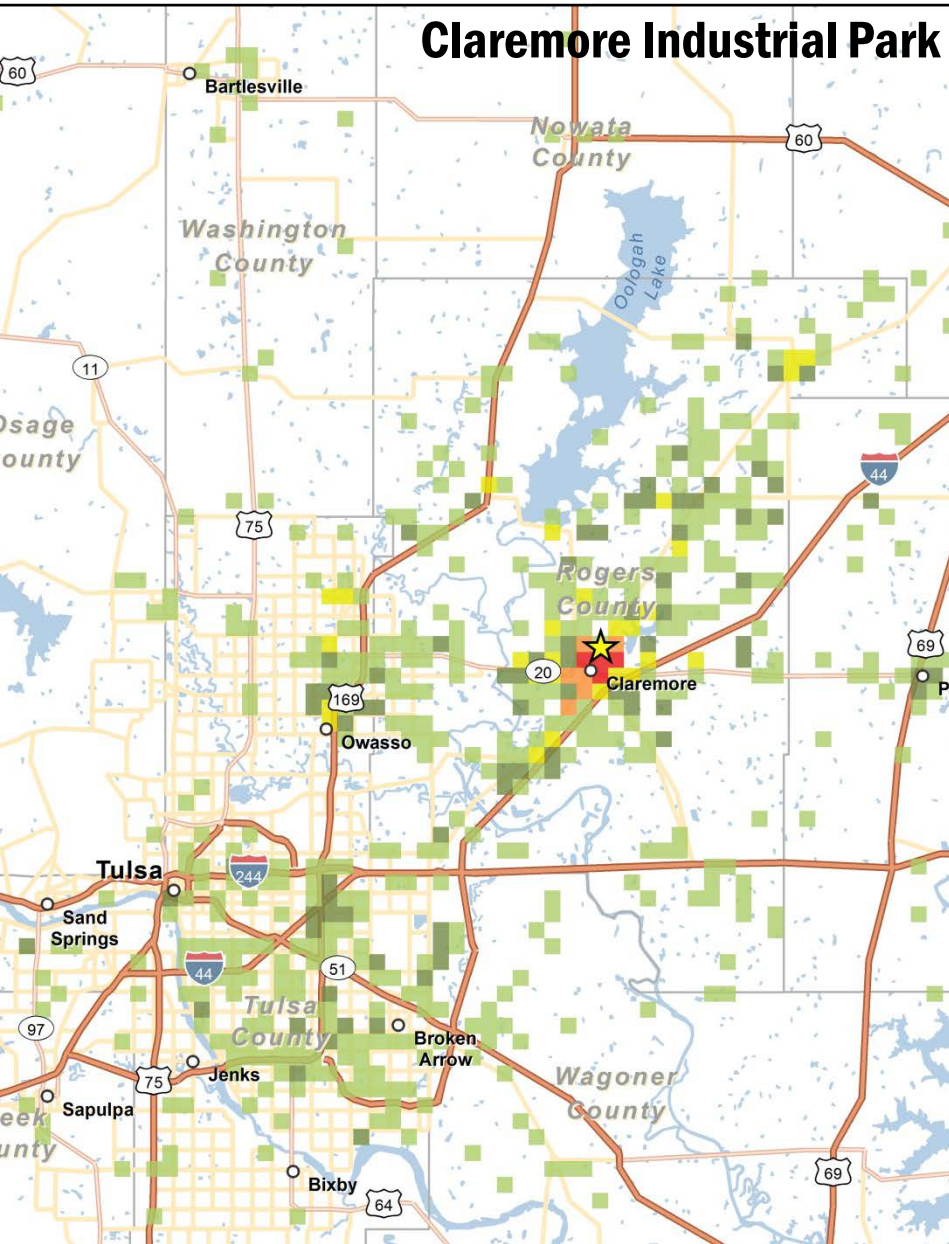
**Commuting to the
Industrial Park
and to the
City of Claremore**



Heat Map of Industrial Park Commuters



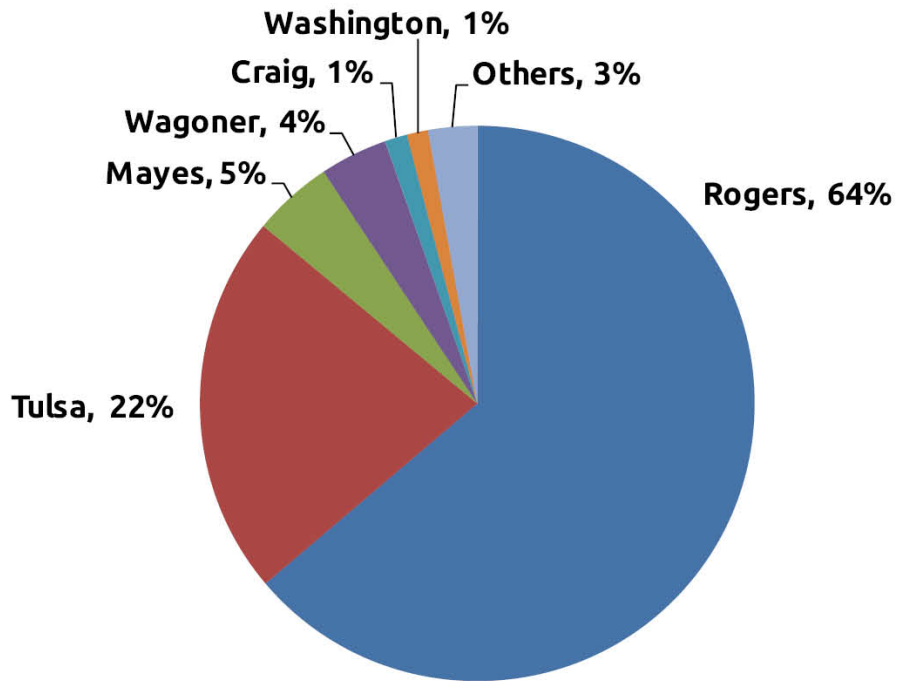
Comparison of Commuting Destinations



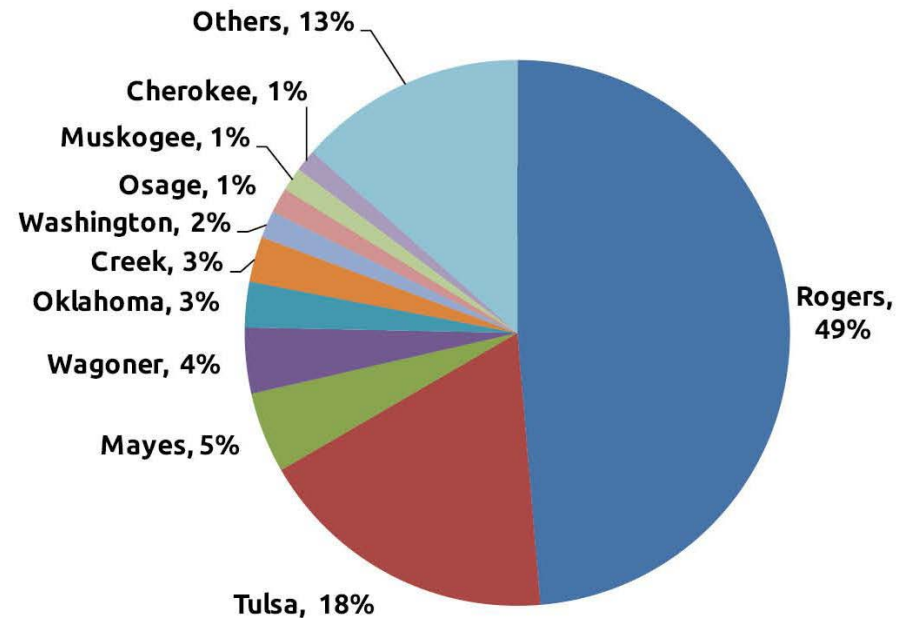
Commuting by County of Residence

Home County Comparison

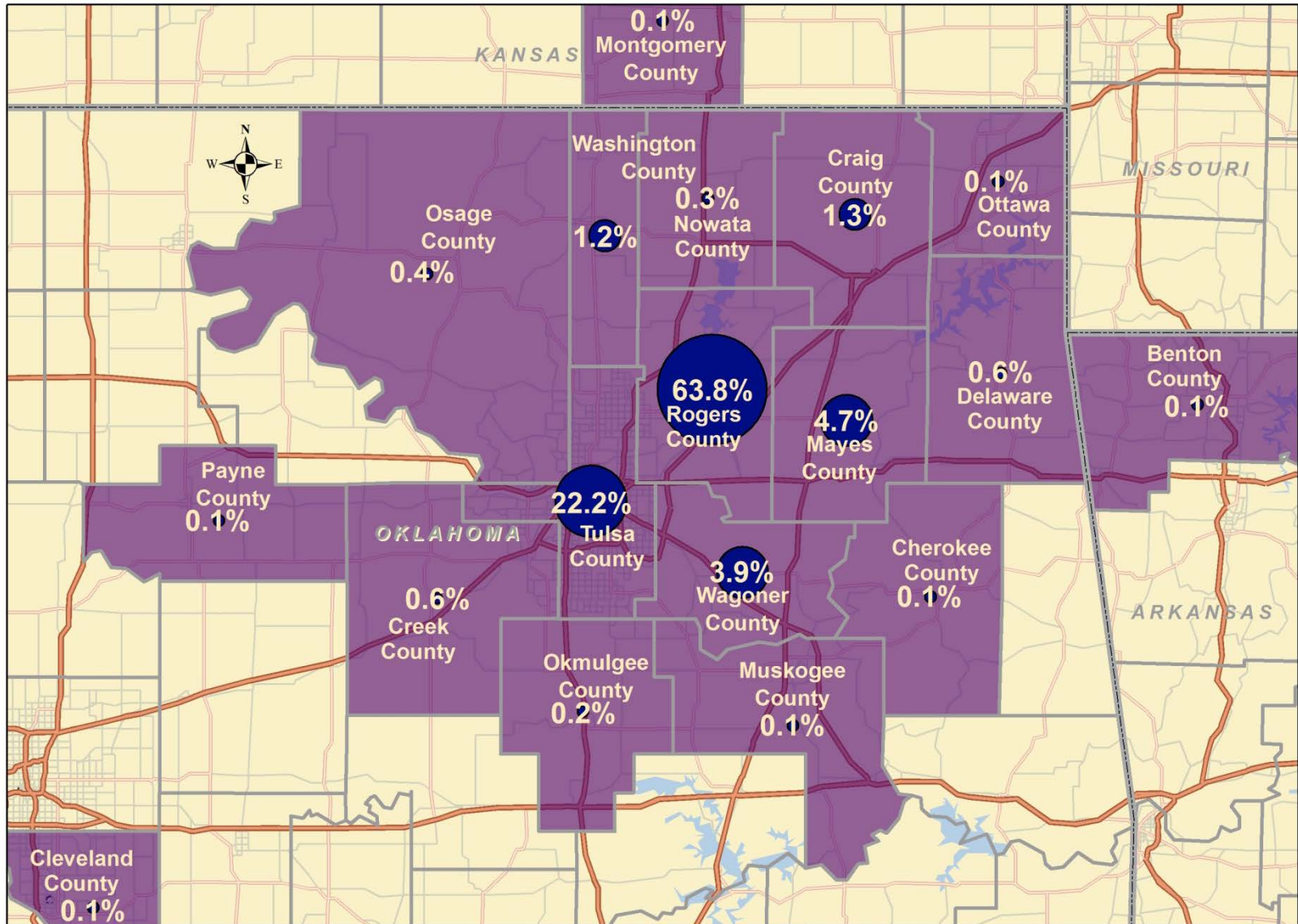
Claremore Industrial Park Commuters by Home County



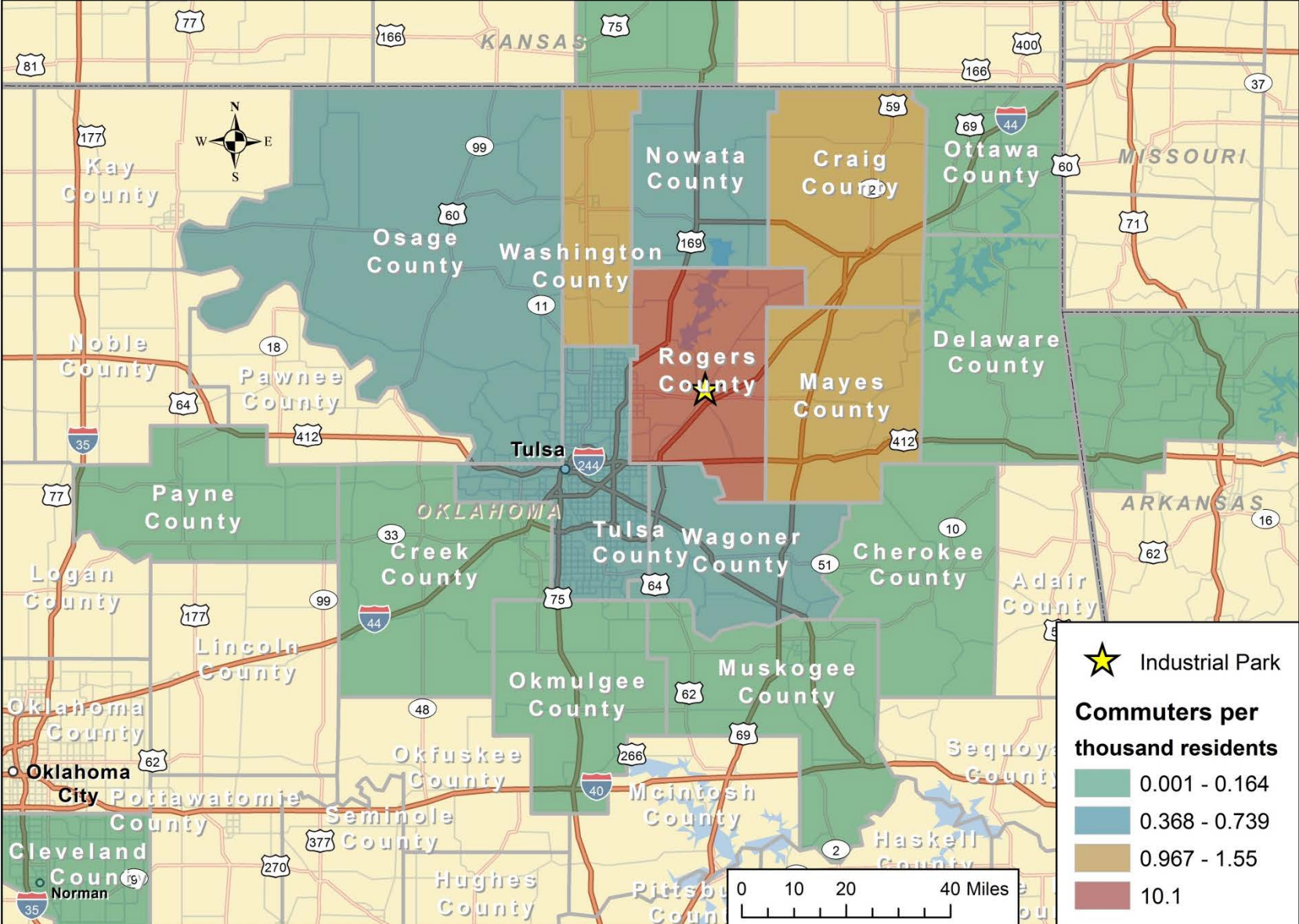
Claremore Commuters by Home County



Park Commuters by Home County

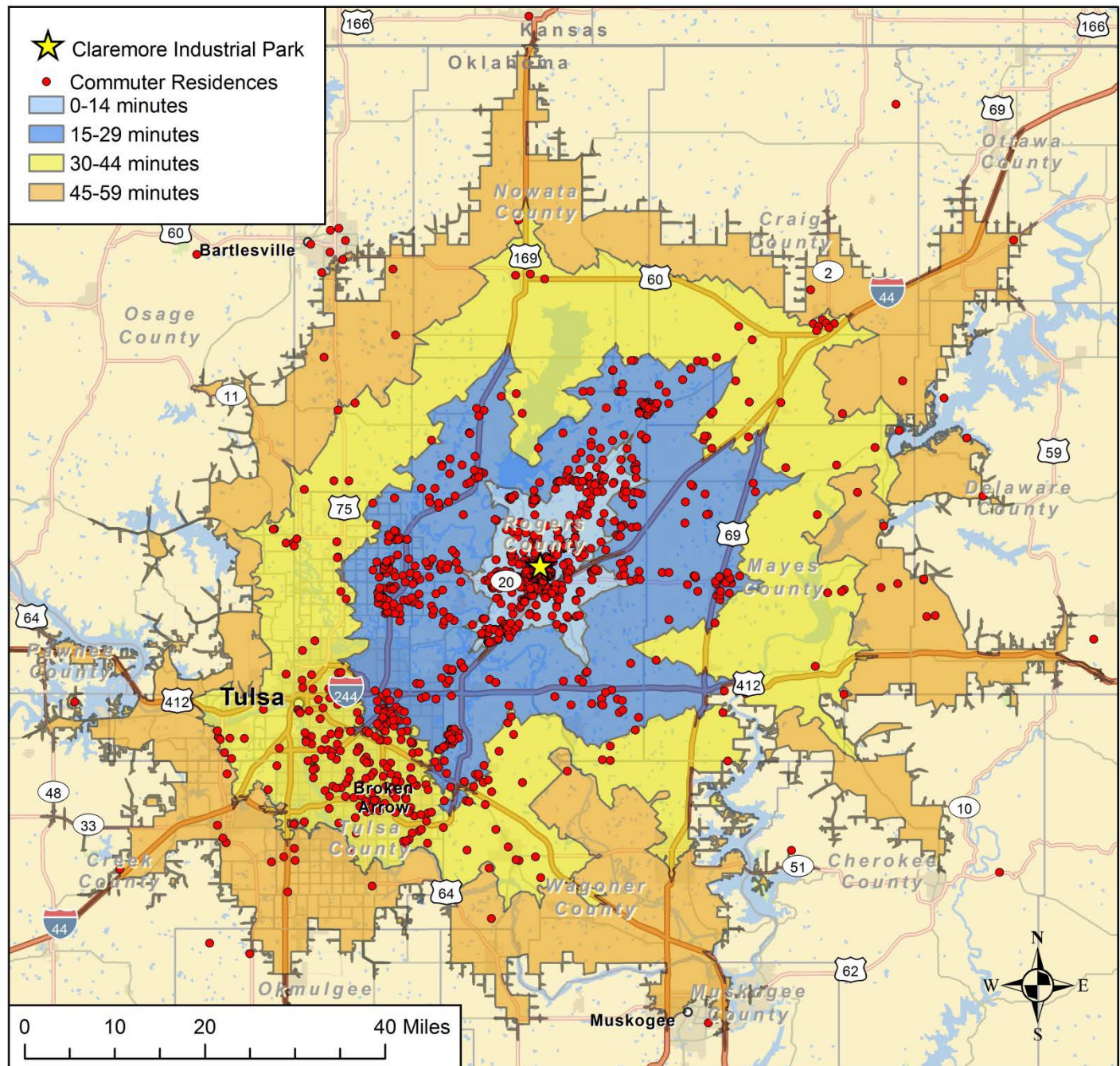


Commuter Density by Home County



Commute Time Comparisons

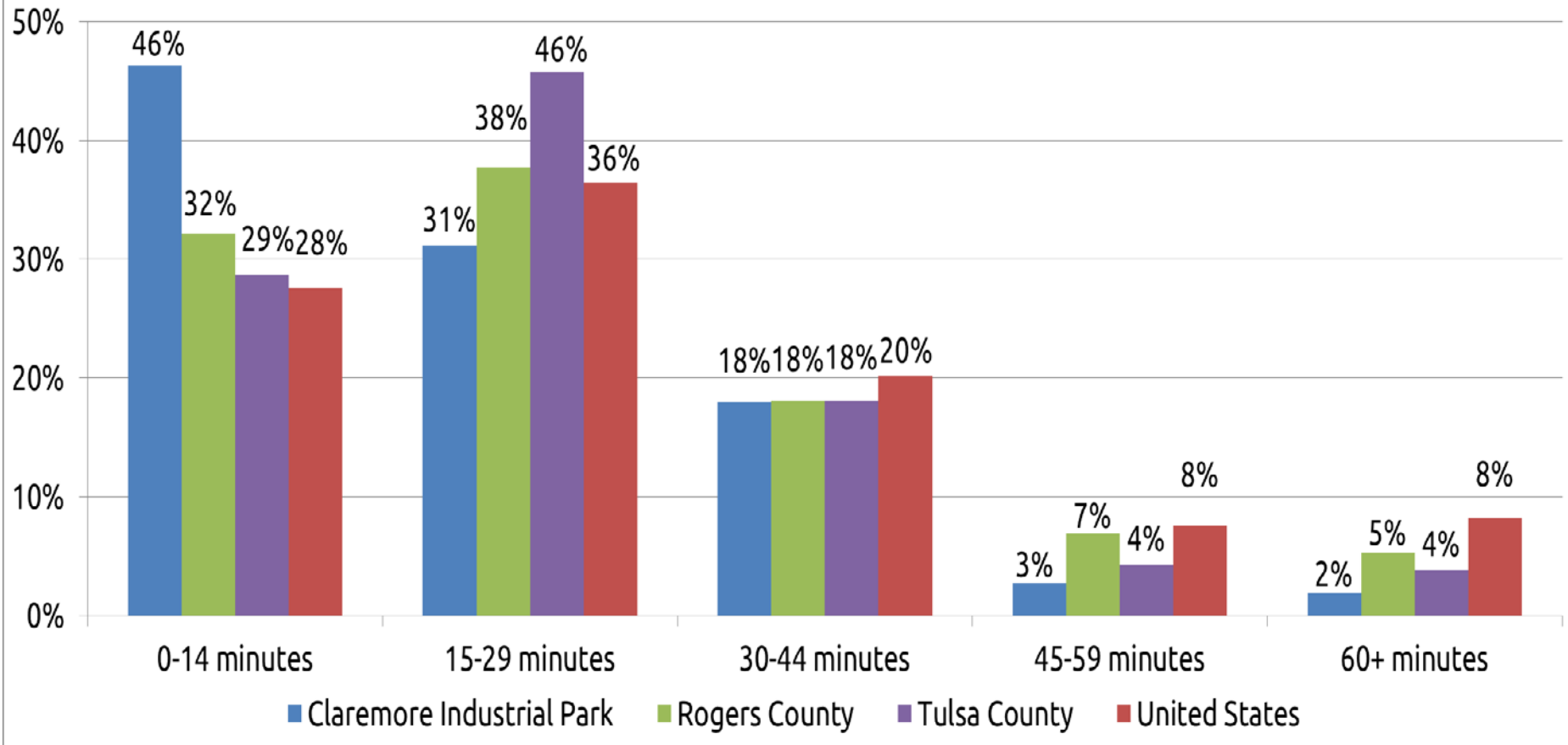
Park Worker Drive Times



Note: time ranges are exhaustive. For example, 0-14 minutes means anything less than 15 minutes.

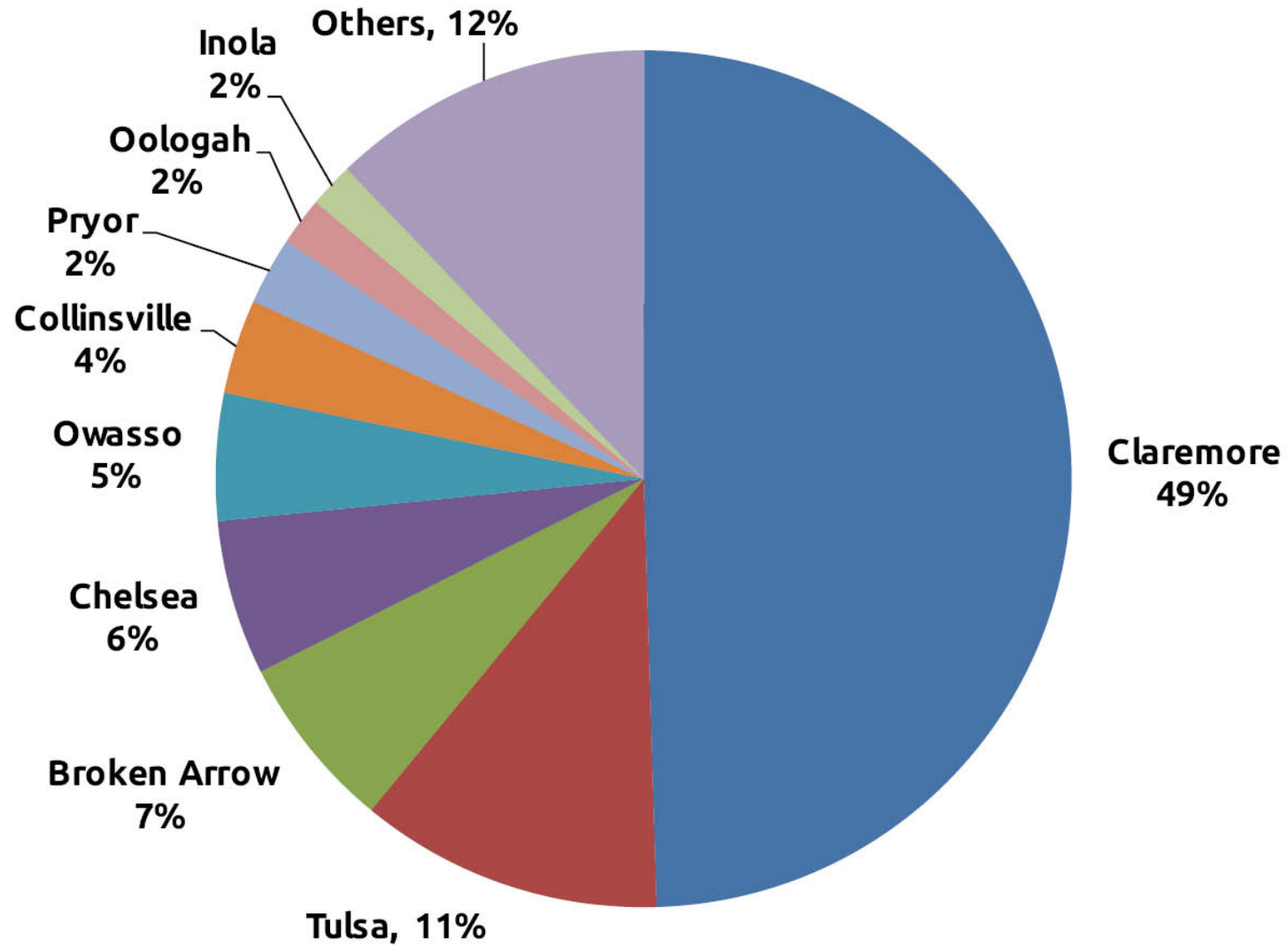
Industrial Park vs. Rogers Co., Tulsa Co., & U.S.

Commute Time Comparisons

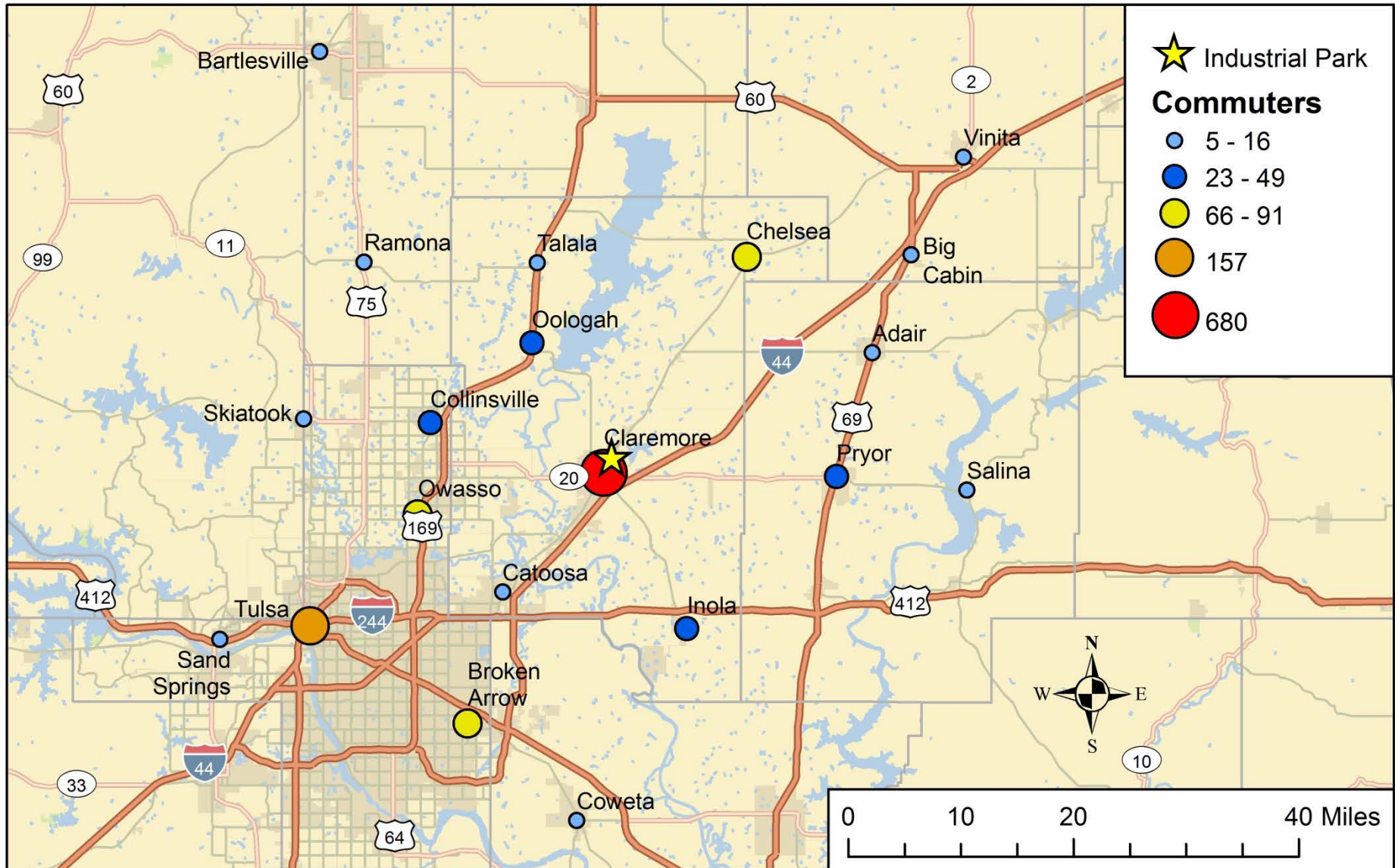


Commuters by City

Percent of Park Commuters by City



Top 20 Home Cities for Park Commuters



Note: commuters who live outside of any city are categorized by the city in their physical address

In conclusion

- Overall, Claremore Industrial Park workers seem to be satisfied with living in Claremore and Rogers County
 - Almost 50% of park workers live in Claremore
 - Almost 2/3 live in Rogers County
 - Park workers enjoy short commute times compared to the U.S. rates
- We hope this study will help area decision makers to improve the community
 - For example, I am using this report to determine where Claremore's labor market is. That will form a basis for a labor report I'm doing. The City of Claremore will use it to help attract more employers to the area.
- Please take a look at my poster on display based on this study
- Any comments or questions?

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